

DIA OBESITY

DIABETES & OBESITY:
Research, Knowledge, Thoughts
& in Between

22-24
NOVEMBER
2017
Jerusalem
Israel

EASO

European Association for the Study of Obesity

SPONSOR & EXHIBITOR
PROSPECTUS

www.DiaObesity.org

SUMMIT SECRETARIAT:
SARAH-LEVY@DIRIGO-PRO.COM



Dear Friend,

We would like to welcome you to join us for **The 1st International DiaObesity - Diabetes & Obesity Summit 2017 (DiaObesity2017)**, which will take place on November 22-24, 2017, in the beautiful and holy city of Jerusalem, Israel.

Diabetes is a major growing global health condition that currently affects various populations and doesn't discriminate between race, age, gender, socioeconomic status or education.

The focus of our forthcoming Summit will be the prevalent rapid increase in the relationship between two modern epidemics: Obesity and Type-2 Diabetes and their associated complications.

The International DiaObesity2017 Summit Program Committee, in close collaboration with leading experts and scientific figures, are preparing a stimulating, multidisciplinary program for professionals in both fields. The program will feature numerous current topics and a multidisciplinary approach in the connection between Diabetes & Obesity.

The Summit will commence with an all day workshop in which you will be able to interact and exchange ideas with other specialists in practicum sessions involving the relationship between Diabetes & Obesity. The itinerary will continue with a two-day Summit presented by international experts covering the latest in research and developments presented via (private/group) sessions and satellite symposia.

The DiaObesity2017 Summit aims to enhance practical and theoretical knowledge while providing participants with the unique opportunity to network and exchange ideas with a wide range of professionals in the field of Diabetes & Obesity.

We look forward to hosting you for this rare and exciting opportunity at The 1st International DiaObesity2017 Summit!

Sincerely Yours,

Doctor Dror Dicker
Chairman–DiaObesity2017 Summit
Head of Internal Medicine D & Obesity Clinic
Hasharon Hospital – Rabin Medical Center
President of the Israeli Association for the
Study of Obesity – Sackler School of Medicine
Tel Aviv University, *Israel*

Professor Carel le Roux
Co-Chair–DiaObesity2017 Summit
Co-Director Metabolic Medicine Group
Diabetes Complications Research Centre
Conway Institute
University College Dublin
Ireland



List of Topics

Obesity

- Are rates of Obesity on the rise?
- Obesity as a Social and Physiological Disease
- Genetics and Obesity
- Gender and Obesity
- Childhood Obesity
- Insights into the Role of the Microbiome in Obesity
- Obesity and Pharmacotherapy
- Anti-Obesity Medication - Where are we headed?
- Obesity and the Latest Technology

Bariatric Surgery

- Obesity and Surgery - Metabolic vs Bariatric
- Pharmacotherapy Post Bariatric Surgery
- Prevention of Weight Gain Post Bariatric Surgery
- Suitable Candidates for Metabolic Surgery

Diabetes

- The Relationship Between Diabetes and Obesity- An Epidemic
- Dysfunctional Adipose Tissue as the bridge Between Diabetes and Obesity
- Diabetes Pharmacotherapy and Weight Fluctuation
- Diabetes and the New CVD Studies - Game changers
- Diabetes and Guideline- what is new?

Target Audience (Profile of Attendance)

- Diabetic Clinicians
- Metabolism Experts
- Experts in the Field of Obesity
- Bariatric Surgeons
- Cardiologists
- Endocrinologists
- Family Physicians
- Pediatricians
- General Practitioners
- Gynecologists
- Psychiatrists
- Nurse Practitioners
- Dieticians
- Diet Experts and Nutritional Therapists



Exhibitor & Sponsor Packages

Platinum Sponsor - \$30,000 and UP + VAT

- Booth space with a table, two chairs, and a power outlet - 12 sqm
- Sponsorship of a Satellite Symposium at the first summit day, for up to 45 minutes
The program is subject to the approval of the Scientific Committee
- 1st priority - best exhibition booth location
- Lead placement for logo on summit sponsors web page and printed material
- Logo on the summit web page, book and in all pre-summit publications
- Company name and logo included in our newsletters as a sponsor
- Summit Registrations Included – 6 people (3 days of Summit)
- 5 minute speaking spots on the lightning presentations for a specific track
- Sponsorship for one coffee break (up to 4 in total)
- Include marketing materials in all summit bags
- Advertisement in summit Booklet (full page)

Gold Sponsor - \$20,000 + VAT

- Booth space with a table, two chairs, and a power outlet - 6 sqm
- Sponsorship of a Satellite Symposium- Symposium at the 2nd summit day, for 30 minutes
The program is subject to the approval of the Scientific Committee
- 2nd priority - best exhibition booth location
- Lead placement for logo on summit sponsors web page and printed material
- Logo on the summit sponsors web page, program and in all pre- summit publications
- Company name and logo included in our newsletters as a sponsor
- Summit Registrations Included – 4 People (3 days of Summit)
- 5 minute speaking spots on the lightning presentations for a specific track
- Include marketing materials in all summit bags
- Advertisement in summit Book (half page)

Silver Sponsor - \$15,000 + VAT

- Booth space with a table, two chairs, and a power outlet - 6 sqm
- Logo on the Summit sponsors web page, Book and in all pre- summit publications
- Supporting a key topic with an educational grant (15 minutes)
- Company name and logo included in our newsletters as a sponsor
- Summit Registrations Included – 3 people (3 days of Summit)
- Include marketing materials in all summit bags

Bronze Sponsor - \$5,000 + VAT

- Booth space with a table, two chairs, and a power outlet - 6 sqm
- Company name and logo included in our newsletters as a sponsor
- Summit Registrations Included – 2 people (3 days of Summit)



Facilities Sponsor Packages

Select one of the Facilities Sponsor options to showcase your brand throughout the 3-day summit. All facilities sponsors will be listed on the summit sponsors' page on the website as well as in the printed summit program.

PRICE (not including VAT)	
Plug-in-Charging Station (one available) One HiTop charging station : Offering full branding and a variety of charging capabilities for phones and other hand-held electronics Logo on the summit sponsors web page, program and in all summit publications Charging station placed in a premium location	\$4,000
Wi-Fi Service in Exhibitor Hall (one available): Wi-Fi sponsorship signage throughout the summit spaces with your company logo Logo on the summit sponsors web page, program and in all summit publications	\$5,000
Mobile App Sponsor (one available): Your logo placed on the main page of the summit mobile app Logo on the summit sponsors web page, program and in all summit publications	\$5,000

Summit program Advertisement

This sponsorship option allows companies to purchase ad space in the printed summit program that is provided to all Capability Counts attendees. The design for this advertisement will be created by the sponsor.

PRICE (not including VAT)	
Full Page Ad- inside front cover	\$3,000
Full Page Ad- inside page	\$2,000



General Sponsorship Opportunities

<p>Organization of a Satellite Symposium – 45 Minutes Sponsorship of a Satellite Symposium, the program is subject to the approval of the Summit Scientific Committee. Includes: Hall rental, standard audio/visual equipment, display table, Symposium program and insertion of symposium invitation into delegate bags, 6 exhibitor badges</p>	\$16,000
<p>Organization of a Satellite Symposium – 30 Minutes Sponsorship of a Satellite Symposium, the program is subject to the approval of the Summit Scientific Committee. Includes: Hall rental, standard audio/visual equipment, display table, Symposium program and insertion of symposium invitation into delegate bags, 4 exhibitor badges</p>	\$13,000
<p>Chair Drop Promotional literature placed on chairs in General Session. Materials provided by sponsor. Limit one piece.</p>	\$2,000
<p>Sponsorship for a session including a 12 minutes lecture</p>	\$6,000
<p>Delegate Notebook and Pen Sponsor</p>	\$4,000
<p>Sponsor logo on delegate lanyards and Badges</p>	\$10,000
<p>Sponsor logo on delegate bags</p>	\$6,000
<p>Prominent signage (rollup) placed near the Registration Desk</p>	\$1,500
<p>Promotional Video displayed on exhibit hall screens</p>	\$1,500
<p>Coffee Break</p>	\$1,500
<p>Welcome reception</p>	\$8,000
<p>Gala Dinner</p>	\$15,000
<p>Distribution of branded Disk on key Containing the summit program and advertisement of the sponsoring company</p>	\$4,000



Secure Your Sponsorship Package Today!

Once you choose the option that benefits best your organization's goals, you can register by contacting Mrs. Yael Ziv at: ziv.yael@gmail.com ; + 972- 54-5599821

Exhibition Information

The commercial exhibit space is designed to enhance delegate flow to booth area ensuring maximum visibility to target audience for 3 days of exhibits.

Exhibition Rate (In USD- \$, not including VAT):

The Standard Booth measures 6 sq. m. Spaces are sold at this minimum.

Space Only Rental: \$2,400 for basic floor space (6 sq. m.) or \$400 per sq. m.

The Price includes:

- A table and 2 chairs
- Electric plug
- Exhibitor badges (2 per 6 sq. m. booth)
- 50-word company profile in the Official Summit Program
- Cleaning in public areas of exhibition
- Access to tea/coffee breaks for registered Summit delegates
- Logo on the summit sponsors web page, program and in all summit publications





Booking Form Agreement – Sponsor/Exhibitor/Advertiser Application Details

Company name	
Contact Person (First name, Surname)	
Suburb: State: Postcode	
Postal address	
Country	
Telephone Mobile	
Email	

I would like to book the following sponsorship items:

Sponsorship Item	Price

Terms of Payment:

50% with signed Sponsorship Agreement, 50% by October 20, 2017.

Fees and Payments

Exhibitor costs are listed in this Exhibitor Prospectus. Payment is due within 30 days of the issue date of the invoice. If payment is not received within 30 days, the Summit Secretariat will not guarantee the availability of the booth space beyond this date. Applications received less than 45 days prior to the event must be accompanied by 100% payment of fees.

Applications will be accepted in order of receipt. In the case of conflicting, simultaneous submissions, Summit Secretariat reserves the right to determine the final assignment. All outstanding debts owed to the organizing company (Dirigo) by Exhibitors must be paid prior to participation in the exhibition. If such debts remain unpaid at the time of the exhibition, the Summit Secretariat reserves the right to exclude Exhibitor and its subcontractor(s) from the exhibition without liability and without forgoing right to full collection.

Cancellation Policy

Cancellation by the exhibitor must be received in writing and will result in a refund based upon the following schedule: Cancellations made prior to 120 days before the beginning of the event will be provided a full refund minus a \$200 administrative fee. Cancellations received 119 – 60 days before the event shall be refunded 50% of the total exhibitor commitment. No refunds will be provided within 60 days of the event.



General Information

Summit Venue

The "David Citadel" hotel, Jerusalem
Address: 7 David ha-Melekh street, Jerusalem.

About Jerusalem and David Citadel Hotel:

Jerusalem is at the heart of the three major religions. The very name brings history alive. It is also the meeting place of many people and cultures. The great walls of the Old City encompass some of the world's holiest sites. Inside those same walls, you can enjoy the bustling bazaars with their exotic wares and scents, and the nearby pulsing modern life in the rebuilt Jewish Quarter.

Standing directly opposite Jerusalem's Old City walls, the David Citadel Hotel enjoys a stunning location in a city steeped in thousands of years of history, culture and tradition. The timeless alleyways of the Old City, the Western Wall and Tower of David, the Mamilla Avenue and an abundance of New City attractions are all within easy walking distance from this landmark hotel in Jerusalem.



Move-In/Move-Out Hours

Exhibitor Move-In/Out times are subject to change and will be confirmed in the Exhibitor/Sponsor manual. The manual will be published one month prior to the summit date.

Language

The official language of the Summit is English.

Summit Secretariat: Dirigo – Conferences, Events, Incentives



Sarah Levy (Ms.)

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For additional information, please contact:

Yael Ziv (Ms.)

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